

Your Fast Track To A Six Figure Income...

And How You Can Pick Up Big Fees From A Booming Market That Spends Over £150 Billion Each And Every Year

Did you know that there are only two industries which are so hugely lucrative – that they attract the brightest and smartest people leaving university? The first is investment banking, and the second is the consultancy industry.

Well, I'm not in investment banking, but I'm hugely fortunate to have been exposed to the consulting sector many years ago – and it's been so good to me, I've never looked back.

The good news is that you don't need to be a graduate or super-smart to be a success in the consulting sector. You don't even require lots of experience or skills to earn a high income. What you do require is a desire to learn how you too can really exploit this huge, multi-billion pound opportunity.

In this special report, you'll discover how the average person can now enter 'the biggest game in town' – whilst enjoying a great income and lifestyle. You'll also learn:

- ✓ How to launch your own high-income business with minimal investment
- ✓ How you can get started with less than 60 minutes a day
- ✓ Over a dozen highly-effective methods to attract potential clients to you
- ✓ Simple ways to refer business to other specialists – and receive a nice fee for yourself, whilst doing none of the work
- ✓ Over 100 niche consulting opportunities – beyond plain 'marketing consultancy'

Yes, there is plenty of hope for the 'little guy'. I urge you to fully read this report, as it contains a great deal of quality knowledge, not just about the consultancy industry, but also a few untold secrets that could change your life forever.

Kind regards,

Des

Des Vadgama

How VFactor Can Change Your Life

A key part of our mission is to successfully help transform your current experience into a high income and profit for you. Using our proven framework and system, we show you how to become a well-paid consultant (or agent or broker) in your own chosen niche. We help you to attract all the clients you could ever handle, whilst leveraging from your existing experience and skill. Due to this shorter learning curve, you'll experience the fastest and most direct route to your on-going success.

Four Direct Ways For You To Make Money Using This System

1. You can become a part-time or a full-time Consultant in your niche
2. You earn generous commission fees from prospects referred to VFactor or other service providers, when they go on to become clients
3. You negotiate a more lucrative contract with your current employer - or another company in your industry, meaning you advance quicker in your job, career or profession
4. You generate more enquiries, more customers, more profits and more income into your current (or new) business

How much income you generate is completely up to you, and how much time and energy you devote to this business. The VFactor system is focused on helping you achieve a six-figure income annually - £100,000 and beyond.

Is This For You?

If you're interested in improving your income and lifestyle, then this is a fabulous opportunity to achieve both. You'll also do well if you fall into one of these specific categories:

1. Looking for a job or career change
2. Seeking a part-time, or full-time, highly-paid business
3. Threatened with redundancy, or taking the next step after redundancy
4. Looking at franchise opportunities, but want to avoid paying huge fees
5. An entrepreneur or business owner, looking for the perfect add-on income stream or profit centre

As a leading authority on exponential business growth, I've met thousands of high-performance entrepreneurs. Des Vadgama stands out as one of the few who delivers results - consistently.

Dan Pena - built a \$400 million company in 8 years. Author of *Your First 100 Million*
www.DanPena.com

How To Get A Big Slice Of This Massive Marketplace, Along With The Exceptional Rewards

Without doubt, this is one of the greatest opportunities you'll ever come across. The benefits of becoming a Consultant and getting paid for your advice are enormous. Yet very few people really exploit this industry.

The truth is that the global Consultancy industry has had tremendous success over the last 100 years. Over £150 billion annually is generated in this sector around the world. Despite these huge figures, you may be surprised to learn that this industry is one of the least regulated industries on the planet. There are no benchmark industry standards or special licensing - or major trade associations.

For example, to be a solicitor, you need to be a member of the Law Society. And to be a doctor, you must be registered with the British Medical Association. But to be a Consultant, most people just make a decision one day to go for it, and to build from there. No barriers, no certificates, no graduation ceremonies, and almost no rules or regulations. The only real standards are the ones that individuals or firms set for themselves.

Thousands of independent Consultants are active today – picking up highly-lucrative fees. There are over 100 specialist niche areas – just think of any job, career, trade, profession or industry, and you'll find many specialist advisers. They are paid for their advice or service, and receive from £500 up to £5,000 a day.

The service is excellent. With the back-up and help, I've been pointed in the right direction every time. The advice and support that I have been given is excellent, and the strategies will reap big rewards. The system is methodical, consistent and VERY effective.

Mark Burnett - currently in the UAE on a 6-figure contract

How To Become An Independent Consultant And Earn Big Fees

As mentioned, you don't need a University degree or fancy certificates to do well in this industry. However, what you do need is a proven program or system. You probably already possess a number of skills and experience that can be transformed and re-positioned into a high-income business for you.

Thousands Of New Consultants Needed Right Now

Specialists from almost every industry you can imagine are required right now. If you read the newspapers or watch TV, consultants often come under the spotlight – usually for being over-paid for doing straight-forward and simple work.

Quite often, many companies do not want the hassle of employing a full-time person, but will hire a contractor, or freelance specialist on a project-by-project basis. And as the internet continues to expand as a medium, hundreds of areas of highly-paid projects are openly available.

You can even get started with almost zero specialist skills. Using our unique system of generating incoming enquiries, you can outsource work to other qualified professionals. There are thousands of highly-trained individuals in this country (and abroad) who can deliver amazing results, and we'll show you how to find them, whilst picking up lucrative fees for yourself – as an agent or broker.

Your Role In The Consulting Arena

With your current skill and experience, using our powerful system and framework, you can quickly transform into a high-income Consultant.

As part of our unique program, you'll learn:

- How to re-package and position your service or advice
- How to attract all the prospects and clients you can ever handle
- How to receive big fees from your clients before being engaged
- In essence: Get clients – Get paid more – Get paid faster

Here are some of the steps you'll be following:

- Focus on building a relationship with potential clients
- Carry out research on their industry
- Build a detailed profile about them
- Find out a client's main objectives – and problems
- Deliver the service or solution (or refer to a freelance specialist)

If you are ready for fast income growth, then look no further because if you are fortunate enough to work with Des Vadgama and get his focus and attention, you'll often find far more opportunities than you ever imagined.

Eliot Ogelman, Harrow
www.eliotogelman.com

The Powerful VFactor Program

Our system is totally unique in the marketplace, as we show you the fast track toward achieving a high income in our training program. The VFactor two-day intensive training program starts at 9.30am each day, until 5.30pm, with 1 hour for lunch. During each day, we are available to handle all questions and compare notes. Absolutely nothing will be missed, as we will cover all points in full detail. You will leave our training fully equipped and ready for your new career or business. All worksheets, templates, scripts and sample proposals will be supplied, along with a 450-page fully-detailed course manual.

This World-Class training program is a highly-empowering experience for you to make rapid progress in your career, work or business. The program will provide you with a deep level of insight and understanding in today's fast-moving consulting marketplace.

As with previous delegates, we are absolutely sure that you will be blown away by the quality of this high-impact program. Everything you learn on these knowledge-intensive days will help you to make massive progress in this industry.

To find out about dates and pricing, just call: 0800 781 2281

Here is a detailed summary of what we'll cover in this fabulous program:

Advanced client attraction

- Over 17 low-cost and no-cost methods of getting high-quality prospects and leads
- Using these steps will ensure you attract clients quickly and effortlessly
- How to build a high income, with just a few clients
- How to use a 'reverse psychology' approach to win business
- 4 secret ways to quickly convert prospects to clients
- How to build an influential posture and positioning for yourself - and your services
- A simple system of determining how likely a potential client will do business with you – prior to any meeting
- How to make the most of your current contacts and network
- How to reduce the need for meetings by up to 70%
- Powerful results from using a consultative, non-sales approach
- 3 ways to massively leverage your valuable time
- An exceptional process that converts enquiries to high-value clients

Setting your fees

- What level of fees to charge
- Why it's important to price your services higher, not lower, than your competitors
- One simple way to really boost your income further
- Why it's important to get paid on a project-basis, and not on a time-basis

- 4 methods that help you gain agreement fast – and to get paid quickly
- Proven template proposals and service level agreements
- How to ensure you get paid – every time

Joint ventures and deal-making

- How to quickly create and arrange profitable joint venture agreements
- Accessing lucrative ‘corporate partnership’ deals
- How to build your visibility and exposure by working with large companies and charities
- Brokering deals for exceptional rewards
- 3 ways to locate and exploit related commercial opportunities

Business systems

- How to generate passive income and profit streams
- Generating revenue streams on auto-pilot
- The knowledge and tools needed to systemise your business
- Your 7-step system to building a perpetual client-generation funnel

Marketing with seminars

- How to quickly attract high fee-paying clients
- Why this method is so powerful and lucrative for you
- How to present - without ‘pitching’
- Using a presentation template which builds trust and respect
- 3 simple ways to get targeted prospects to come to you

Using these tools and methods, you’ll soon experience many more opportunities to create wealth and income for yourself – and your clients.

Internet-based marketing

- How to use a simple website to generate incoming enquiries
- You do not require any technical or design skills
- Over 12 main ways to generate all the traffic of visitors you can ever handle
- Simple ways to get the most from blogs, article and PR sites, social and business networks, search engines and pay-per-click marketing

Personal branding and marketing

- How to build your personal brand quickly, and attract multiple income opportunities
- Fast methods of raising your profile and visibility, almost at zero cost
- Conveying your uniqueness in the marketplace
- Getting free publicity for you and your business

As mentioned before, absolutely nothing is missed. Our primary goal is that each section of this powerful program is covered fully, and with absolute clarity. In turn, this will ensure that your business gets off to a flying start – and pick up some ‘quick wins’ in the process.

Des Vadgama is an innovator who continually delivers results. Along with his team and high-calibre network of contacts and experts, you'll receive the most direct solution to achieve your business objectives

Jonathan Blain. International best-selling business author and professional speaker
www.JonathanBlain.com

Direct response marketing and copywriting

- Generating highly-targeted leads and prospects for your business
- Best use of simple adverts, postcards, sales offers, brochures and websites
- How to create attractive and compelling offers that get you responses
- Using email, text and other ways to build credibility, trust and rapport
- Gaining more income-producing opportunities

Information product marketing

- How to use reports, simple e-books and articles to build credibility
- Simple ways to develop your own products – or to use ready-made products
- Building a highly-profitable info-product ‘funnel’ to get more clients
- 7 steps to ‘up-selling’ your high-value services
- Generating a massive list to maximise your long-term income

Passive income and your business on auto-pilot

- How to apply the *4-Hour Workweek* process to your consulting business
- Setting up this business to operate from almost any location on the planet
- Why enjoying a great lifestyle is important in this business
- Discover the Lazy Consultant’s way to a 6-figure income

Client service delivery

- Template for building a complete Business Profile on your client
- Samples of detailed proposals that win you business
- Resources for quickly finding high-quality freelancers and other specialists
- Managing expectations smoothly
- Getting great testimonials – and referrals

The VFactor action plan

At the end of this 2-day program, you'll leave with your own personalised plan of action. You'll know exactly what to do for your financial success - in a short, simple 15 to 20 steps - a success blueprint and roadmap for you

You will also learn powerful business growth strategies, which when used together, will put you on the fast track to growing your business.

You will be impressed with the scope and profit possibilities as you progress through this phenomenal program. You may even make a few of your friends jealous, when you tell them how much money you make using this amazing system!

Over the last 5 years that I've been fortunate to know Des Vadgama, he has always focused on direct solutions and results. Along the way, this has added new-found revenues of over £2,000,000. Extremely high level of performance, commitment, dedication and professionalism. If Des chooses to work with you or your company, then get ready for aggressive, sometimes uncomfortable, business growth.
Martin Welch, leading seminar speaker, Berkshire

The Ultimate Way To Launch Your Business

Many people often buy or invest in a franchise - a so-called 'business in a box' – because this provides them with a far higher chance of success, compared with any other business model. In essence, launching and running a proven turn-key business.

The VFactor program is the next best thing – without the geographical restrictions, royalty payments, a steep learning curve and high cost of launch.

A key part of the program, as you see here, is focused on attracting clients and getting paid. You'll quickly learn that the majority of tasks can easily be outsourced to specialist service providers, or freelancers. To prove this, you'll be provided with multiple resources for contacting every type of consultant or specialist imaginable!

We are very confident that you'll find our training to be of exceptional quality, and that everything you need to learn will be covered in detail during this program.

Our Support and Help-line Package

Following our two day program, we continue to support and help you to get your first client on board. In fact, you'll experience our support every step of the way. As you successfully progress as a high income Consultant, you'll receive on-going assistance for a further 6 months after attending our 2-day event. All your questions will be answered promptly, and all relevant help will be supplied with quality advice and contacts.

We always go the extra mile. This is what's included in your support package over 6 months:

1. Group tele-conference calls every month, at 7.00pm on a Wednesday. Tips, guidance and pointers on progressing your business, along with client and consultant success stories
2. Unlimited help and support via direct emails, and phone when required
3. Invites to a group networking meeting in central London every 3 months, during one weekday evening
4. Updates via email, along with any new templates, worksheets, presentations or other invaluable resources

Our competitors charge fees from £300 per month (and more) for similar support packages. Currently, we provide the above support package at no charge, and this is included in your one-off training fee.

From deals and introductions made by Des Vadgama, I've generated an additional £350,000.

Stuart Goldsmith. UK direct mail expert and entrepreneur

www.Alithea.co.uk

How To Make An Phenomenal Income In This Industry

With the increased confidence you'll gain from the VFactor program, along with the skills and insight to massively boost your income potential, you'll see many ways for your business to flourish – regardless of the economic climate.

Ultimately, the level of income you generate will be up to you, and your results will be greatly enhanced by the tools, methods and techniques that you'll learn with us. Furthermore, we'll show you over 50 case studies and examples of many individuals who are making a great 6-figure income, along with a few 7-figure earners.

The type of client you work with will vary, mainly depending on your experience, skill and your selected commercial niche. For example, a Marketing Consultant will help clients with:

- Increasing their sales
- Improving profit margins
- Better conversion of enquiries
- Offering high-margin products or services

You can see how large fees can be quickly generated. Hence, one of our main goals is for you to make some quick wins, meaning you attract paying clients as soon as you complete our 2-day program.

Fast Facts About The VFactor Program

- A powerful system for you to make a high income from the Consulting profession – giving you respect, prestige, freedom and fulfillment
- Make the most of your current experience, skill or strengths
- You attract clients – the easy and simple way
- You get paid directly – few clients, along with lucrative fees
- Choose your hours, along with the ability to work anywhere
- Excellent lifestyle, with the option of starting with a few hours per week
- Real scope for a very high income
- Work from home, with minimum overheads
- No boss, and no staff headaches or stock problems
- Very little competition - as you build your own unique brand
- Just follow a simple, proven system, along with an exception support package
- A full 100% satisfaction guarantee
- And choose to keep your current job, career or income

Our Unique Guarantee To You

The unique VFactor unconditional money-back guarantee totally removes any risk for you in attending this fabulous 2-day program. If at any stage during the course of this live event, you feel this isn't for you, just let us know and return the program manual and material. You'll receive a full 100% refund of your fees, no questions asked.

With Des's drive, vision, and overwhelming experience in business, this will help propel you to huge success. I know - I've worked with him!
Martin Burt - Fast Business Association, Worthing
www.fbauk.co.uk

About Des Vadgama, Founder of VFactor

Having trained in accountancy in his early years, Des Vadgama quickly moved forward in launching his own business. From age 23, he advised and provided consulting services to hundreds of business owners and entrepreneurs across the UK.

He built up a successful seminar promotion business, with leading US speakers Anthony Robbins, Jay Abraham and Stephen Covey.

Then became sole promoter of seminars with Dan Pena, a World-class authority on exponential business growth. Delegates happily paid up to £10,000 each to attend. Pena had built a company from zero to a market value of \$440 million in just 8 years. These events created many millionaires and multi-millionaires.

Also launched and aggressively built up a highly-profitable on-line business in 2001, generating thousands of bookings for freelance contractors.

He went on to sell and exit all business interests in 2005, and semi-retired to southern Spain, at age 40.

Following many years of development, Des launched *VFactor*– a unique and powerful system of enabling entrepreneurs and business owners to experience fast business growth, whilst boosting their income and profits. Over £150,000 has been invested in the development of this exciting program so far.

His much-awaited book on business success is due out in 2011. Des lives in NW London with his wife Helena, along with their young son.

Just Compare The VFactor program With Others

	VFactor	Our competitors
Operate on a spare-time basis	Yes	No
Choose your commercial niche	Yes	No
On-going support at no extra charge	Yes	No
Total flexibility	Yes	No
Be your own boss	Yes	Yes
Improve your career prospects	Yes	No
Make the most of your experience	Yes	No

Multiple revenue streams	Yes	No
Comprehensive training	Yes	Yes
Proven system and program	Yes	Yes
Build a business around YOU	Yes	No
Strong track record	Yes	No
Scope for generating passive income	Yes	No
Build a business with re-sale value	Yes	No
Full money-back guarantee	Yes	No

When you compare us with other alternatives, you quickly see why the VFactor program is so unique, powerful and compelling.

Having known Des for over 24 years, he has consistently empowered more and more entrepreneurs and business owners. His business skills and experience have generated more profit for more businesses than almost anyone I've known.

Ron G Holland, best-selling financial author, top business guru and fund-raising supremo

To find out about dates and pricing, just call: 0800 781 2281

All Your Questions Answered

Can I get started if I am currently employed?

Yes, absolutely. In fact, we encourage you to continue your current work, job, career or profession. And as your income rises, you'll have more options.

Exactly who needs Consultants?

Many small, medium and large companies require specialist advice and related services. They see a huge advantage in engaging an outside contractor, rather than employing full time staff. This is where you can be commissioned to carry out a specific project, over a given time-frame and budget.

Who can become a Consultant?

The most common qualification for Consultancy work is someone who has transferable knowledge, skills or experience. Many active Consultants in the marketplace today have previously held a variety of employed positions. The decision to become a Consultant is

often made by choosing a lifestyle away from the corporate ladder, or possibly when being made redundant.

How quickly can I get started?

You can start working as soon as you complete the VFactor training program. The good news is that you do not require fancy offices, and so you can be home-based and start attracting your first clients pretty quickly.

So how long will it take to get my first client?

In many cases, your first few clients will likely come from your current contacts or network - or from who they recommend. We show you exactly how to do this on our program. So getting your first client can happen within the first few weeks of setting up your business.

What are the main overheads?

This is the ideal home-based business. Access to a computer, phone and internet are the main requirements. Our powerful, targeted marketing plan will help you keep any other costs to a minimum.

Do I need to have employees?

Not at all. In fact, many Consultants who earn 6-figures (and more) have no staff and operate fully on their own. We'll show you how most services can be outsourced to freelancers at very reasonable rates.

I have just been made redundant, am I suited to this industry?

In fact, redundancy often motivates people to enter the Consulting profession – and do very well as a result. With a few transferable skills and business contacts, you can really sky-rocket your business.

Is age an issue?

Frankly, no. There are specialists and experts in ages varying from 18 to 80. More important here is your willingness to learn and adapt, using our proven program.

What if I don't have any skill or experience?

There may still be a lucrative role for you in this huge industry. Just call us on 0800 781 2281 to discuss possible options.

Is it really possible to work just a few hours a week using your system?

Very possible. This complete program has been developed and proven over the last 16 years, to enable you to fully leverage your time and effort.

Train to become a Consultant - in just two days?

The consulting profession is not complicated. It just carries that perception for many people. The reason we can compress many years' of our experience into just two days, is that you get to learn the top 20% of the high-impact, most-valued methods and strategies within the industry.

I've seen franchises or licences in the Consultancy industry, costing from £10,000 – and a lot more. Is this similar?

The VFactor program is very different. In essence, this powerful training course, along with our on-going support package, provides you with a complete system and framework for your own, fully independent business. There are no royalty fees to pay, and there are no geographical or marketing restrictions.

Will I become a marketing (or business growth) consultant to small companies?

Only if you want to! But in reality, there are over 100 types of specialist Consultants – from recruitment to IT, from cosmetics to zoology, and from accounting and finance to dentistry. We'll show you the most profitable commercial niche for you personally.

To find out about dates and pricing, just call: 0800 781 2281

VFACTOR

Your Vision - with Velocity

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